

*tyl*











# DUGOUT

- Brand Strategy
- Brand Identity Design
- Brand Manual
- Corporate Profile
- Website







[www.dugouttrainings.com](http://www.dugouttrainings.com) | Bhagirathi Soden, S.V. Road, Bandra West, Mumbai 400 050

Tushar Adsule  
Co-Founder &  
Business Development Officer

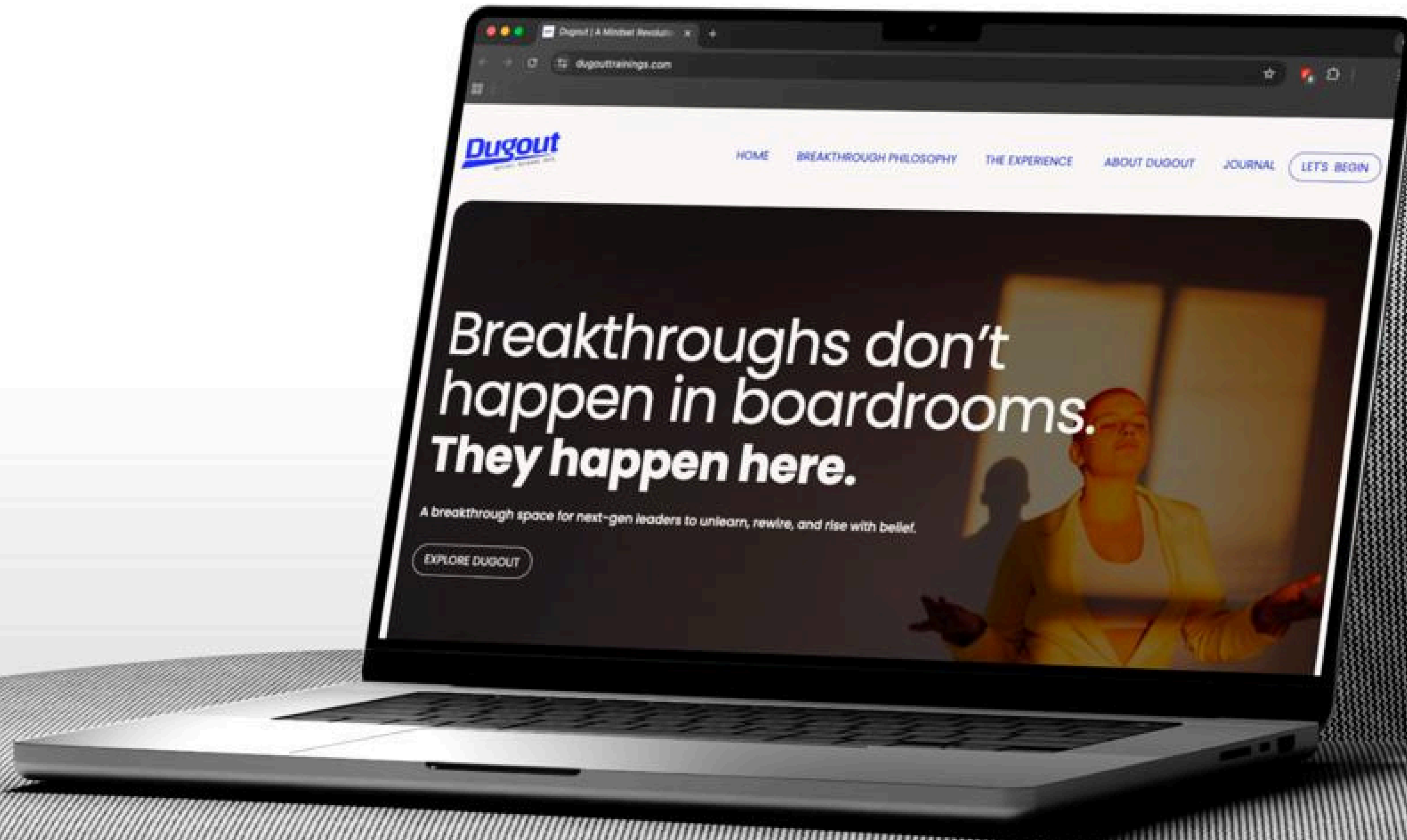


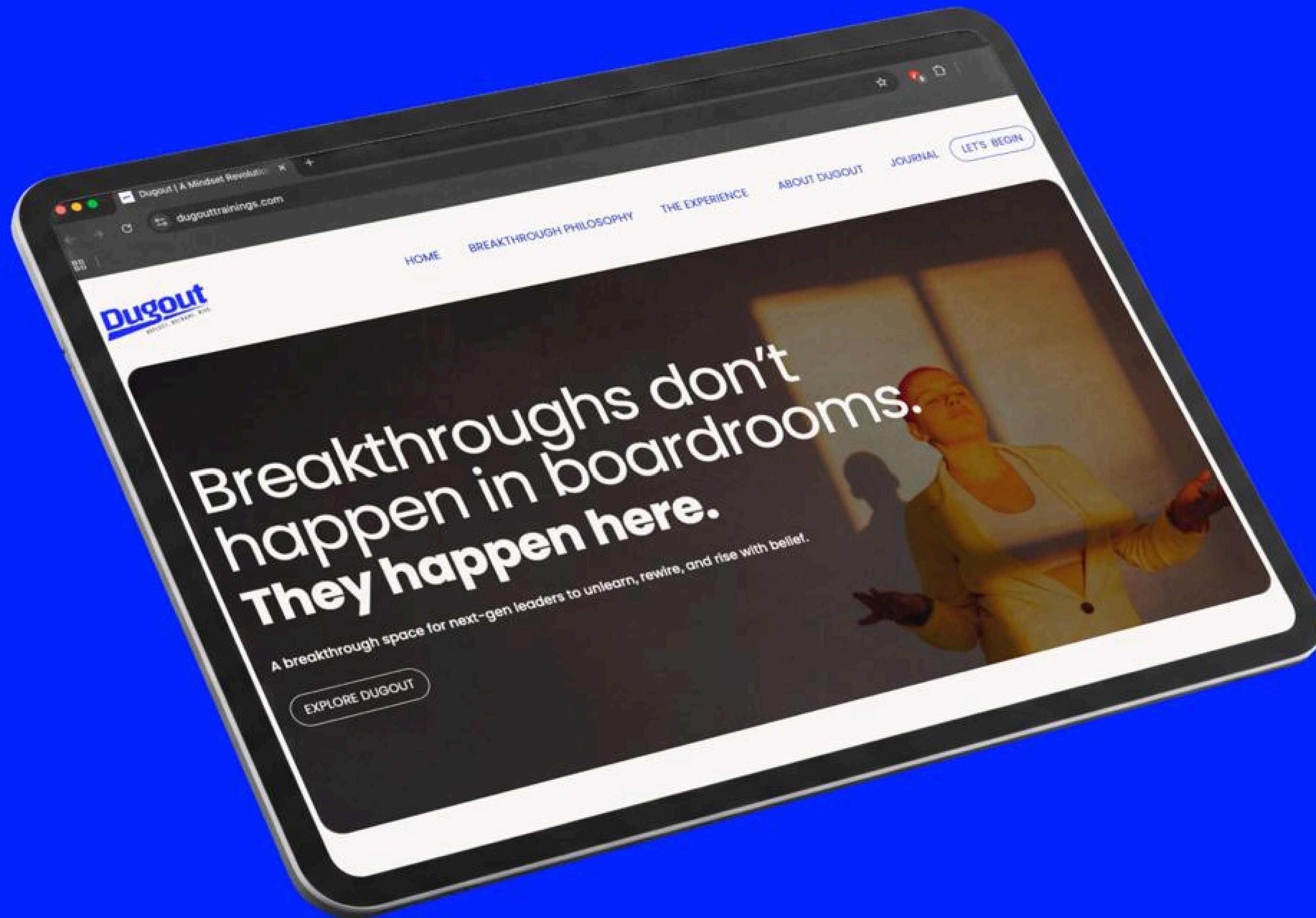
[tushar@dugouttrainings.com](mailto:tushar@dugouttrainings.com)  
8900 91 962, 8779 705 329

Bhagirathi Soden,  
S.V. Road, Bandra (W),  
Mumbai 400 050  
[dugouttrainings.com](http://dugouttrainings.com)



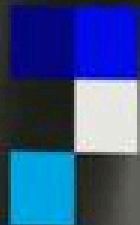
[www.dugouttrainings.com](http://www.dugouttrainings.com) | Bhagirathi Soden, S.V. Road, Bandra West, Mumbai 400 050







WHY  
DUGOUT  
EXISTS.  
**WHAT  
WE  
PROMISE.**



Our Purpose  
**Your People,  
transformed into  
the leaders of  
tomorrow.**

Our Promise  
**Building institutions  
that outlive titles,  
individuals, and  
even time itself.**

## **WE'RE A BREAKTHROUGH SPACE**

Where  
tomorrow's leaders  
unlearn, reflect,  
and step up.

Dugout is designed for one thing:  
personal leadership transformation.  
We work with high-potential individuals  
within organizations - helping them drop  
old patterns, challenge deep-rooted  
beliefs, and reframe how they lead.

**Before the boardroom. Before the spotlight.  
The real shift happens in the Dugout.**





## SECONDARY LOGO

### LOGO CLEAR SPACE

Clear space buffers the logo from images, text or other graphics that compromise its impact and visibility. The more breathing room that you give the logo, the greater the impact it can have.

The clear space around the logo must be at least the alphabet 'o' on all sides.

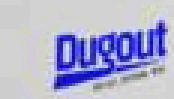


Logo Clear space

## DO'S & DONT'S



Don't fill the logo



Don't store the logo. Always reduce the size of the logo proportionately.



Don't use any other colour than the specified ones in the manual.



Don't use background colour other than the ones specified in the manual



Don't put a drop shadow



Don't use an outline for the logo.



Don't use the logo on an image which reduces the visibility of the logo.



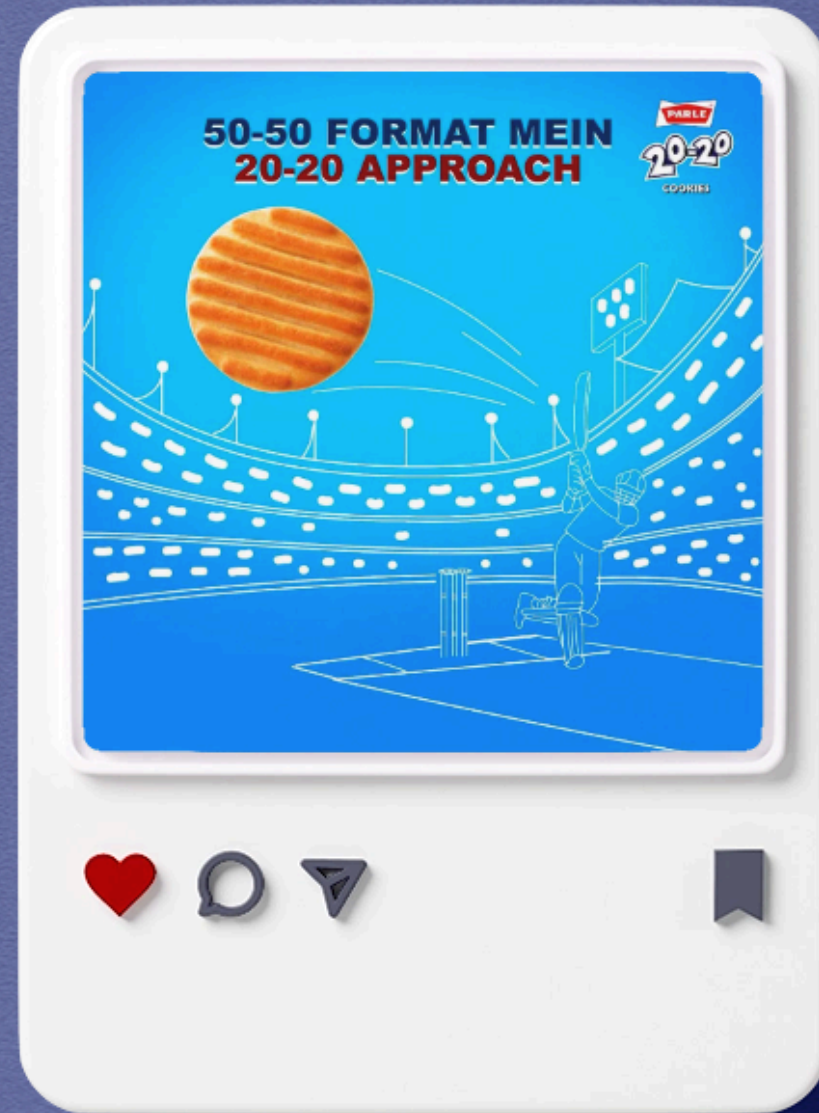
FMCG

INDIA

PARLE

Social Media







# DSP MUTUAL FUND

Films







An investor education & awareness initiative by

**DSP**  
MUTUAL FUND









# GODREJ INTERIO

Films







FINTECH

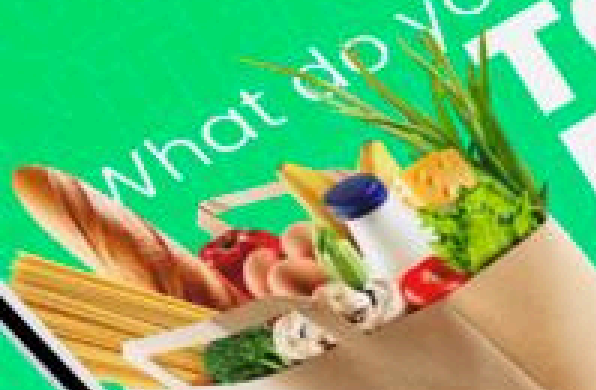
UNITED ARAB EMIRATES

CAREEM

Communication Campaign



What do you want  
**TO GET  
DONE?**  
Get everything at your doorstep.



Ask

careem

#Yalla  
**HABIBI!**  
How about  
**AN ICE-  
CREAM?**



Binge

careem

**CRAVING IT  
AREN'T  
YOU?**  
Order your favourite food  
or dine out.



Binge

careem

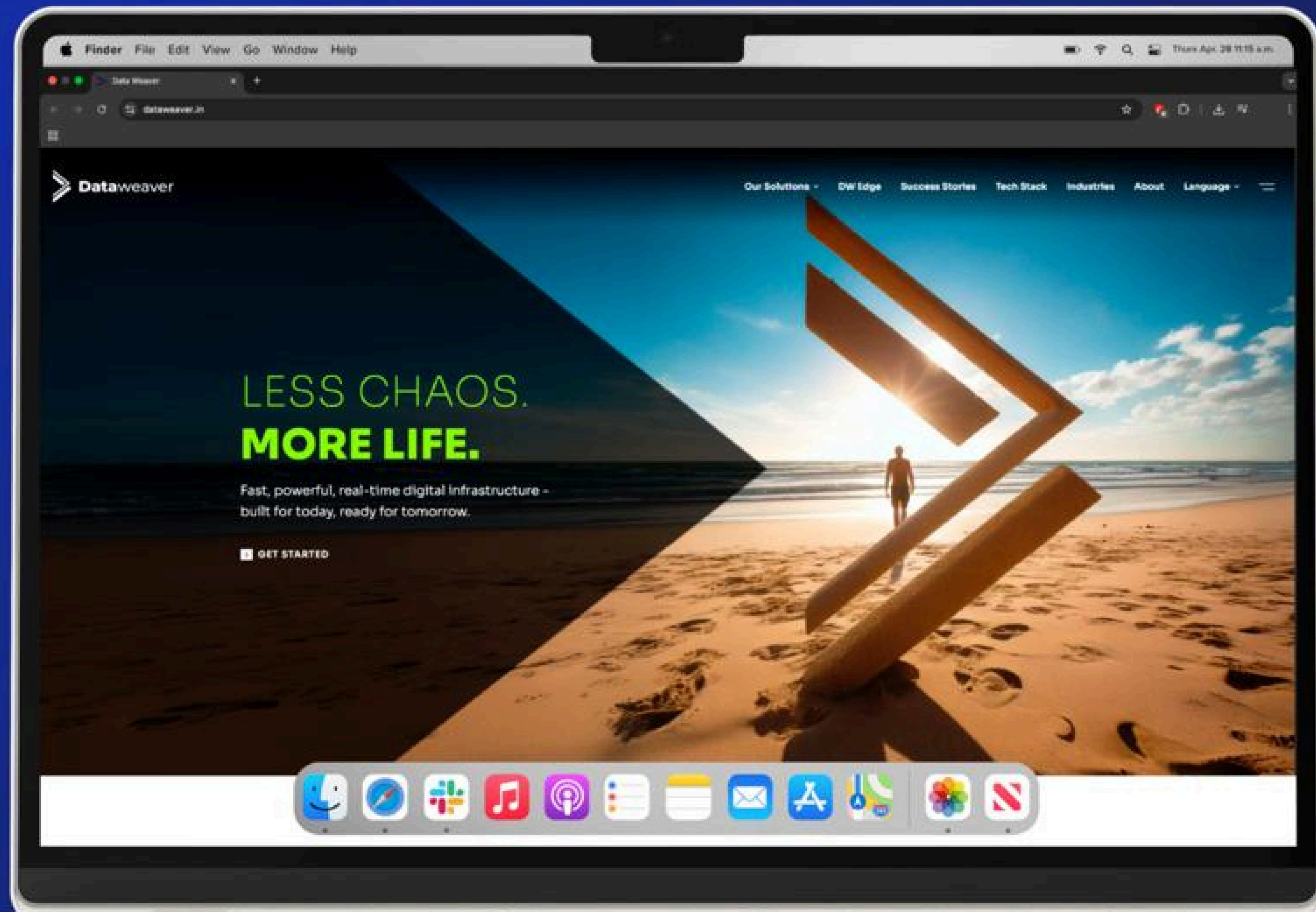


INFORMATION TECHNOLOGY

INDIA & POLAND

# DATAWEAVER

- Brand Strategy
- Corporate Profile
- Website UI / UX
- Social Media

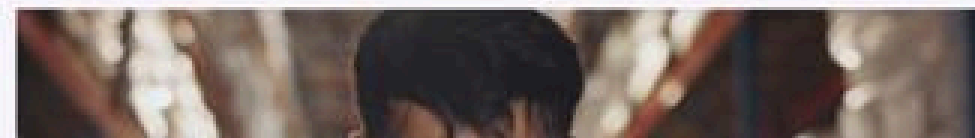


1 CASE STUDIES - SEE THE TRANSFORMATION

REAL BUSINESSES.

**REAL CHALLENGES. REAL IMPACT.**

[1 SEE SUCCESS STORIES](#)







9:41



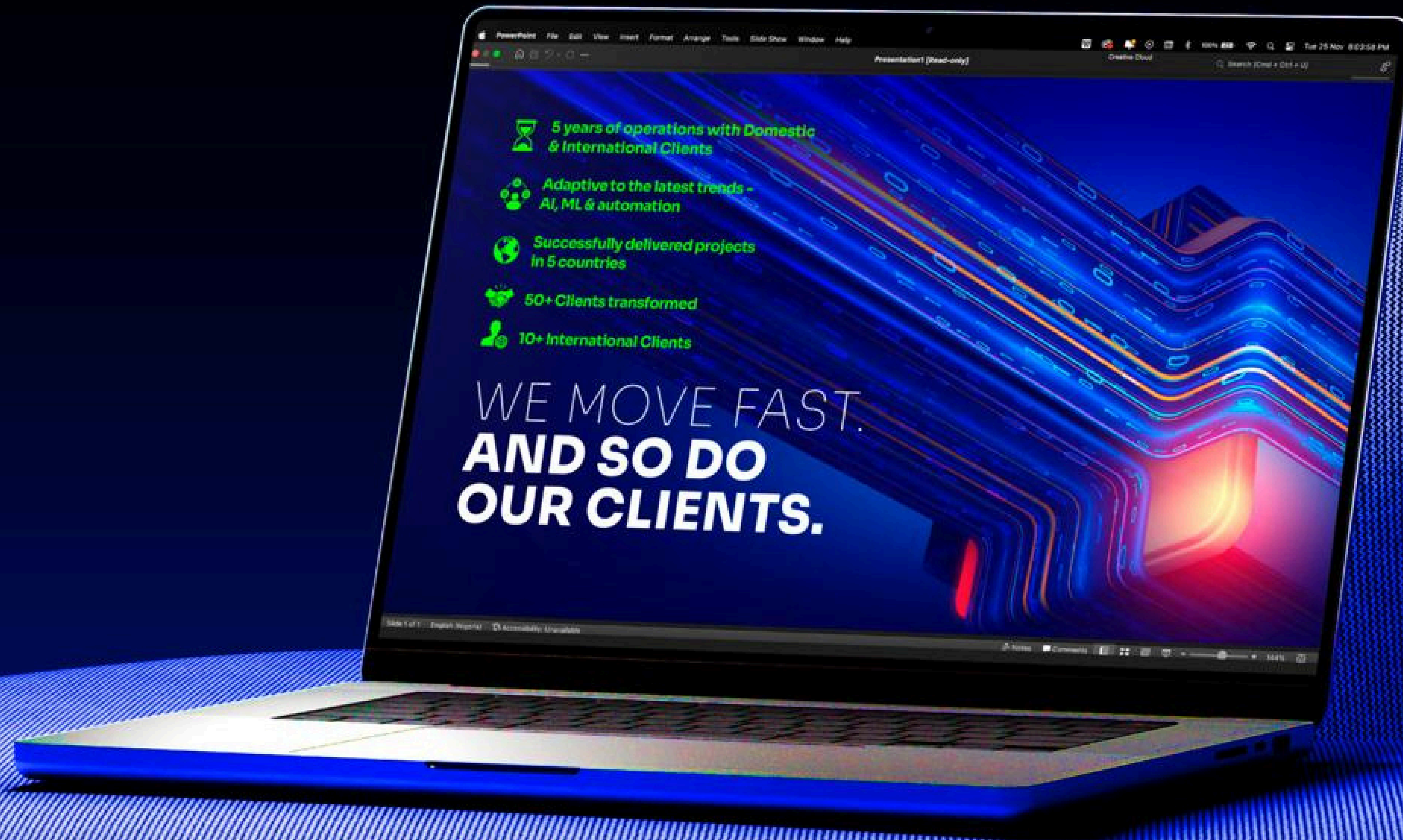
 Dataweaver



LESS CHAOS.  
**MORE LIFE.**

Fast, powerful, real-time digital infrastructure - built  
for today, ready for tomorrow.

 GET STARTED



5 years of operations with Domestic & International Clients

Adaptive to the latest trends - AI, ML & automation

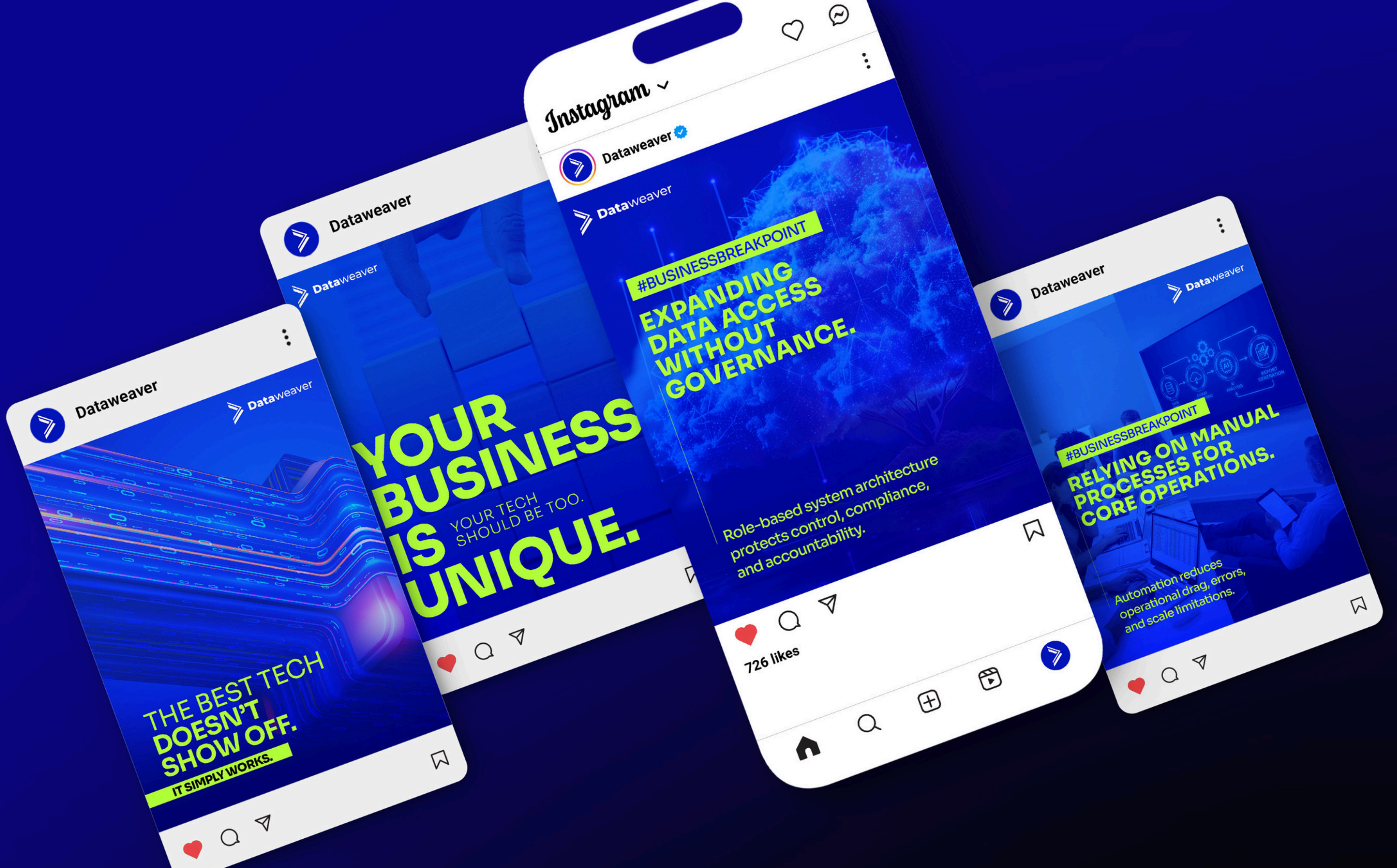
Successfully delivered projects in 5 countries

50+ Clients transformed

10+ International Clients

WE MOVE FAST.  
**AND SO DO  
OUR CLIENTS.**





Instagram

Dataweaver

Dataweaver

Dataweaver

Dataweaver

Dataweaver

**YOUR  
BUSINESS  
IS  
UNIQUE.**

YOUR TECH  
SHOULD BE TOO.

**THE BEST TECH  
DOESN'T  
SHOW OFF.**  
IT SIMPLY WORKS.

**#BUSINESSBREAKPOINT**  
**EXPANDING  
DATA ACCESS  
WITHOUT  
GOVERNANCE.**

Role-based system architecture  
protects control, compliance,  
and accountability.

726 likes

Dataweaver

Dataweaver

**#BUSINESSBREAKPOINT**  
**RELYING ON MANUAL  
PROCESSES FOR  
CORE OPERATIONS.**

Automation reduces  
operational drag, errors,  
and scale limitations.



LIFE COACHING

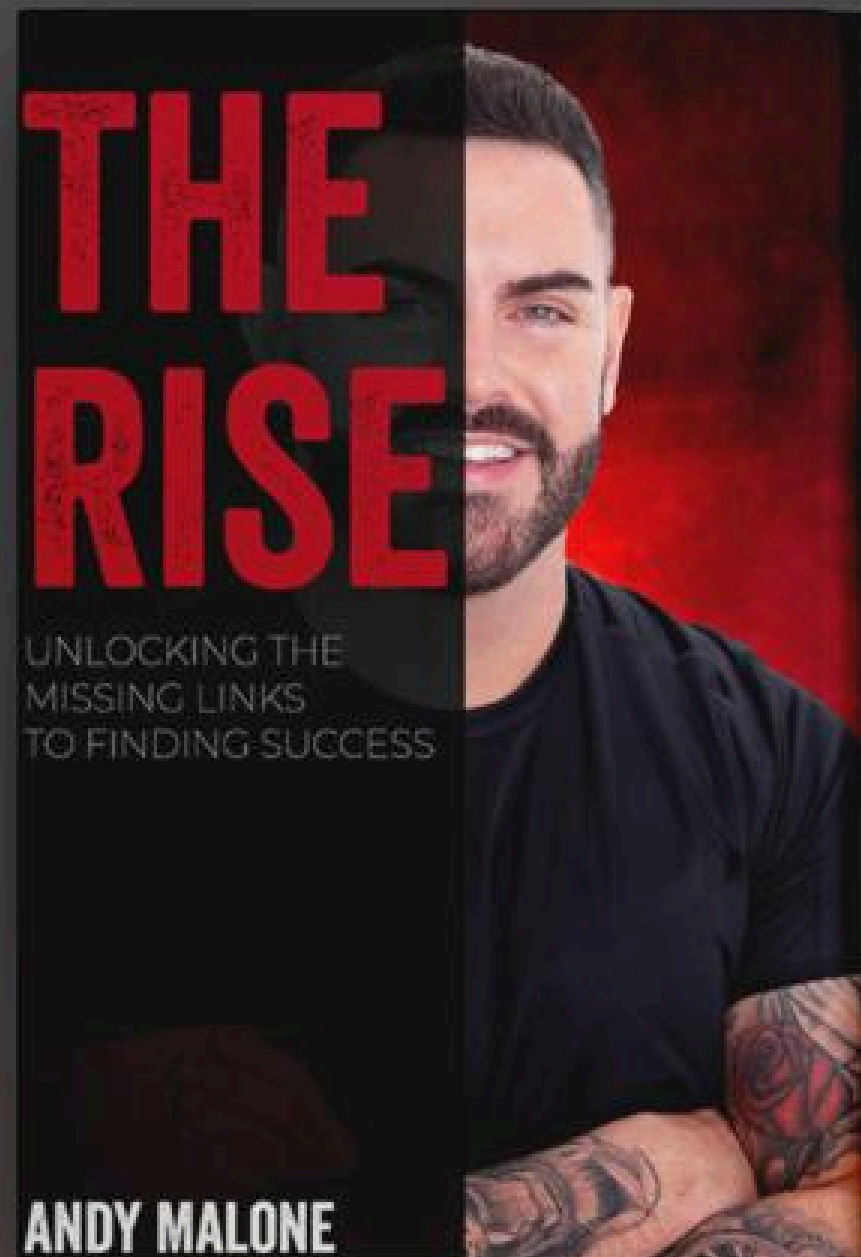
IRELAND

AMPX

Social Media  
Packaging  
Book Design







## CHAPTER 2:

# MASTER YOUR MIND

What defines us is how well we  
rise after we fall!

**1** Take a big step  
back and see the  
big picture.  
Remind yourself  
that everyone  
makes mistakes.

**2** Take responsibility  
and accept that  
you have made choices in  
the past that have not  
been for the best.

**3** Allow yourself to  
feel a bit of guilt.  
Feelings of guilt are  
not always bad. It  
allows us to think  
about consequences  
and trains you to look  
for ways to improve  
yourself.

**4** This is key. You need to  
allow yourself time of  
self-reflection, time  
without dwelling on  
the unhealthy guilt  
we discussed.

**5** Make amends  
for your actions if  
possible and  
practical. Say sorry  
if it is called for.

**6** Here is a vital step.  
You have been sincere in  
your reflection and now  
it is time to forgive  
yourself once more and  
accept that this is over.

**7** Finally move on. Remember that we all made bad choices  
and decisions but in doing this we are continuously learning.  
Continuously allowing ourselves to recognise a better future  
for ourselves.  
On that note if you understand Missing Link 4, move onto  
the next.

LIFE IS A GAME OF CHOICE MY FRIEND, AND DECKS ARE CLEARED!

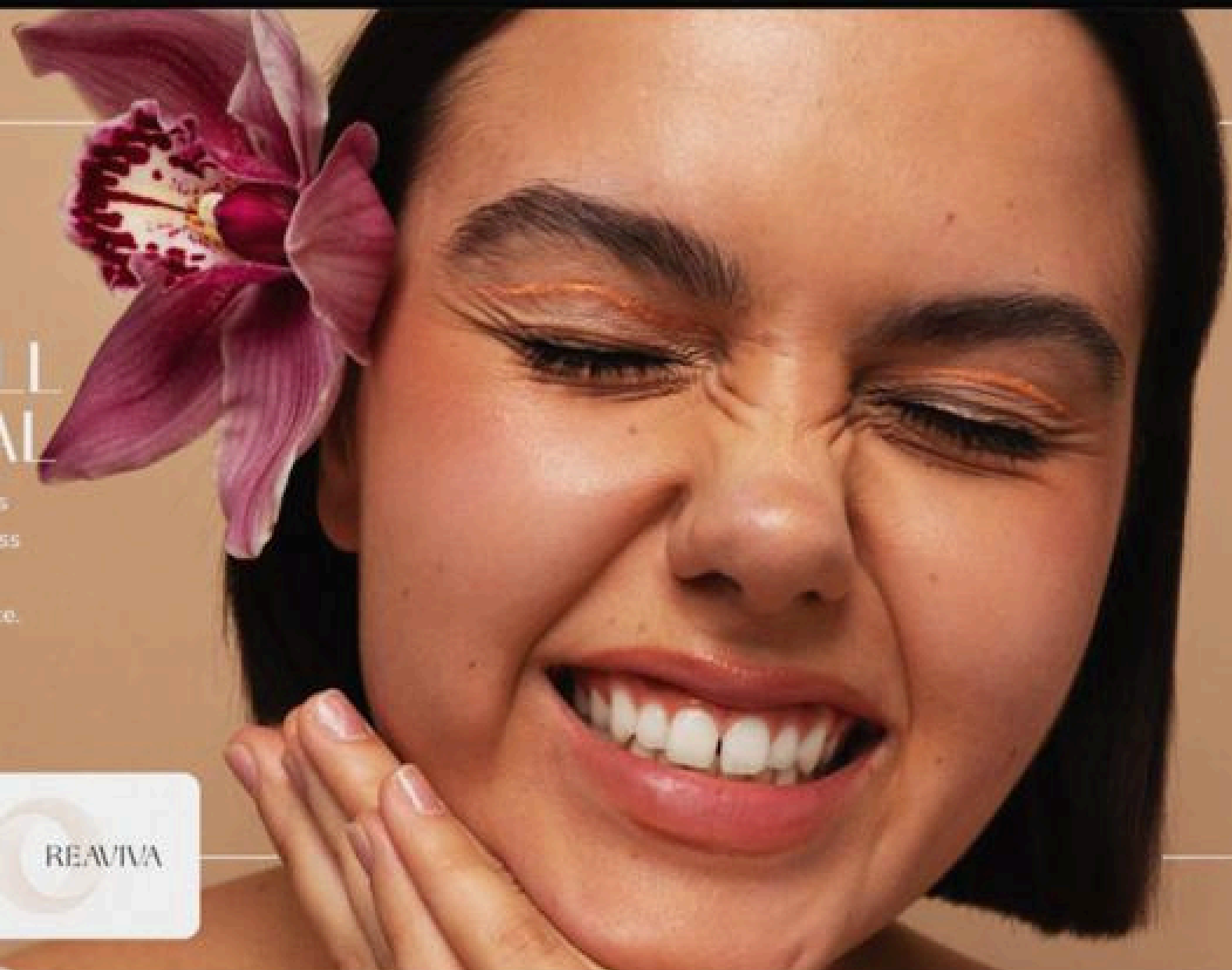


# REAVIVA

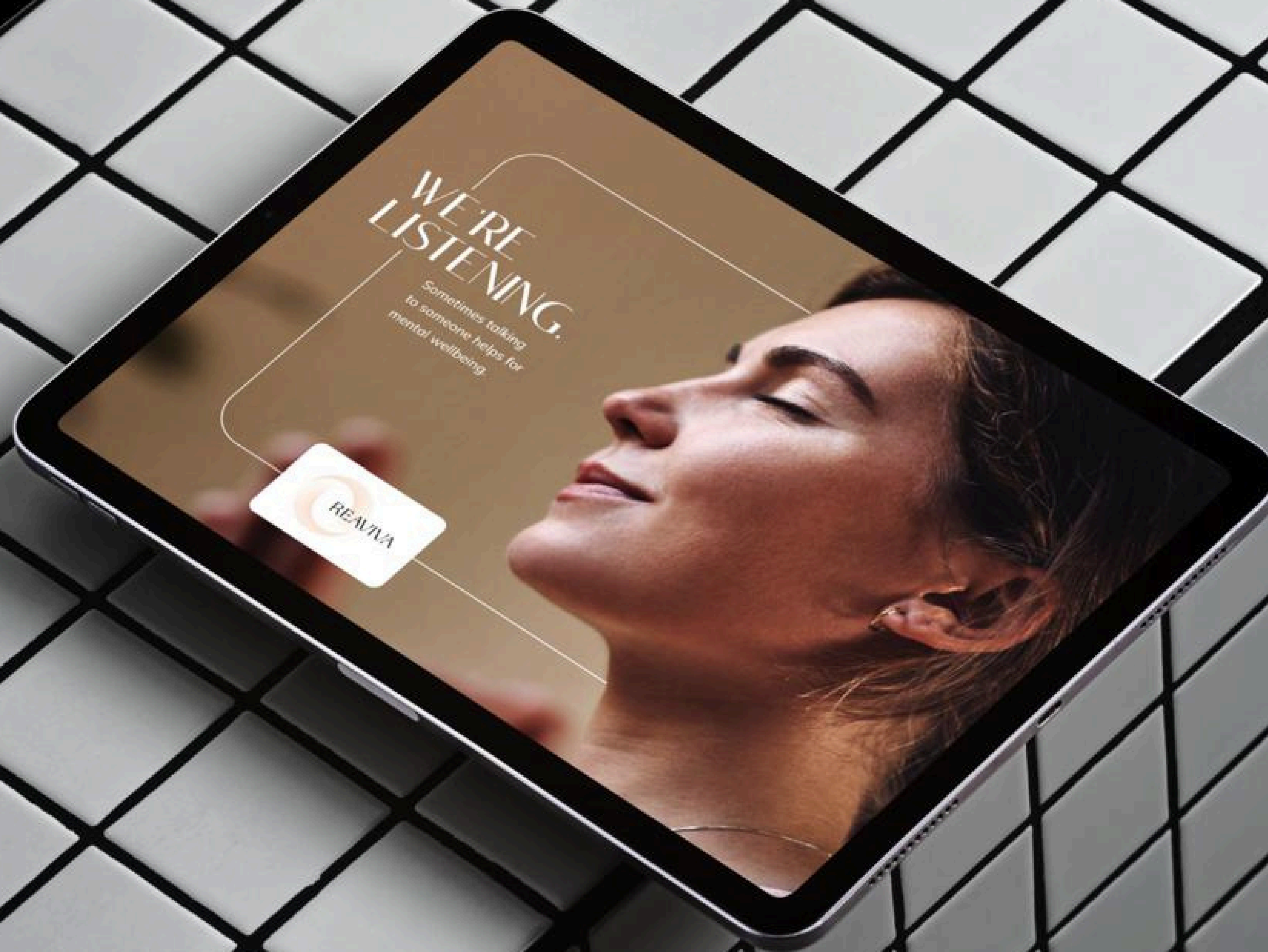
- Brand Strategy
- Brand Identity Design
- Brand Manual
- Communications Design

# UNLOCK YOUR FULL POTENTIAL

With Reaviva's  
holistic wellness  
backed my  
medical science.









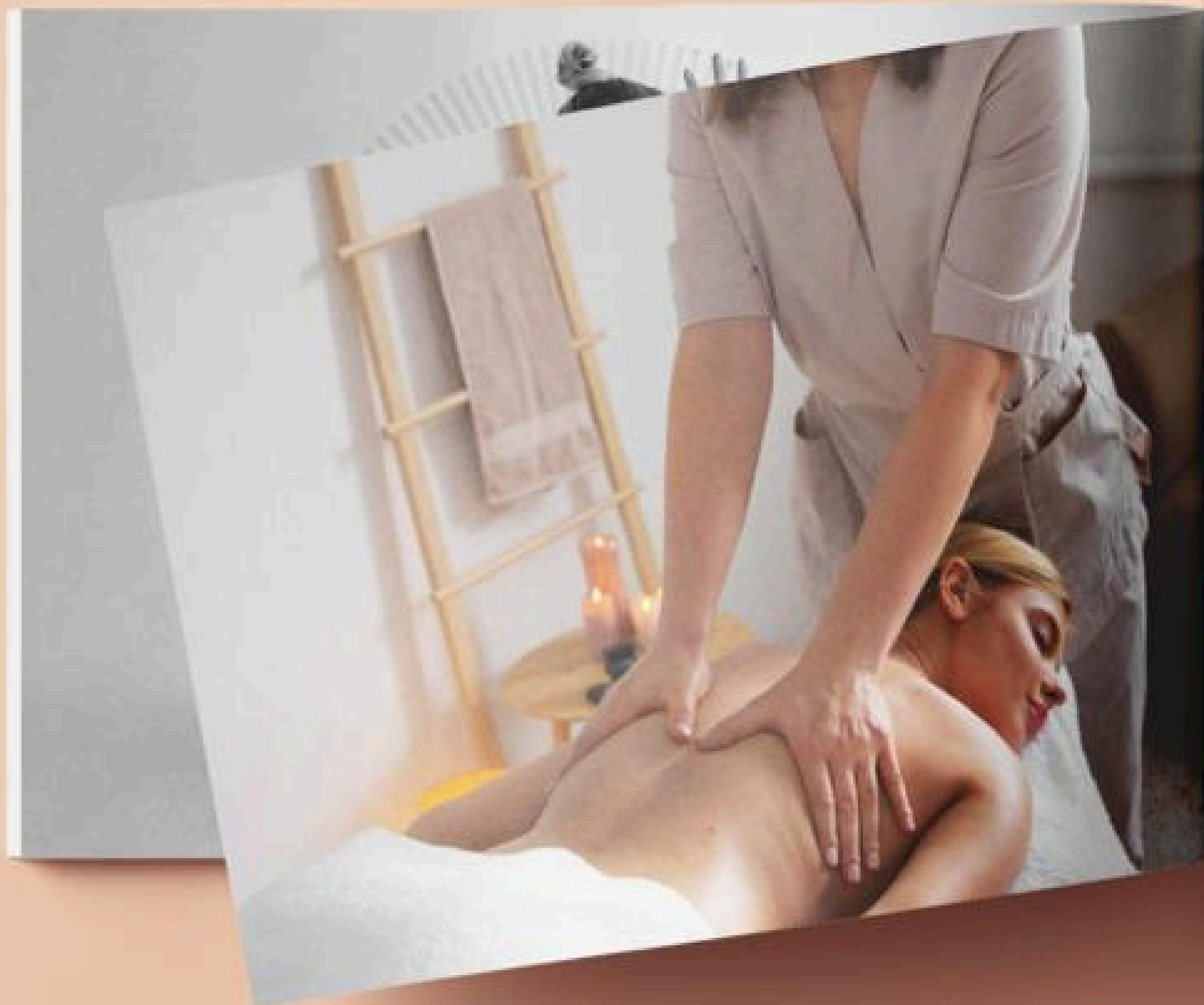
FROM  
HEALTH TO  
HAPPINESS.

Your transformation  
journey begins here.







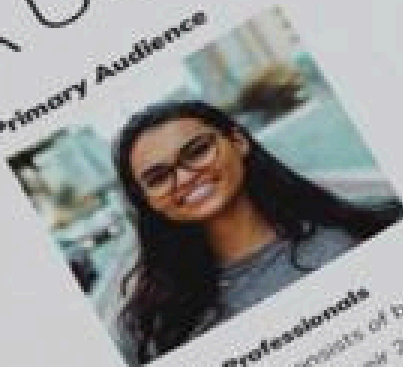


# TONALITY

Warm yet authoritative, confident, approachable,  
conversational, sincere, competent and sophisticated,  
trustworthy, contemporary.

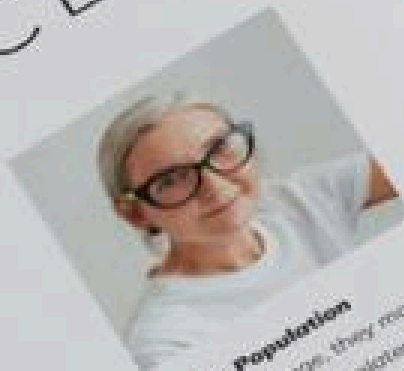
# AUDIENCE PERSONAS

## Primary Audience



### Young Professionals

This cohort consists of busy professionals in their 20s to 40s who lead hectic lifestyles and may experience stress-related health issues such as hair loss, skin problems, and mental wellness issues.



### Aging Population

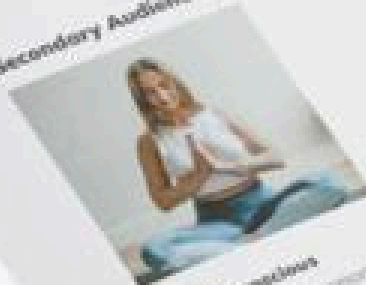
As people age, they may experience age-related health concerns such as hair thinning, weight gain, and skin aging. This cohort seeks treatments and services to address these issues and maintain a youthful appearance and vitality.



### Beauty Seekers

Consumers in this cohort pursue aesthetic enhancements and beauty treatments to enhance their appearance and confidence. They may be interested in services such as hair restoration, body sculpting, and skin rejuvenation to achieve their desired aesthetic goals.

## Secondary Audience



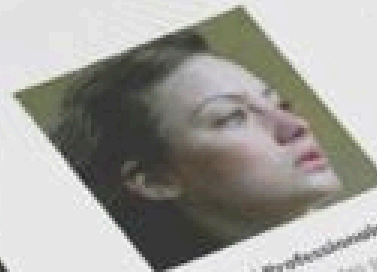
### Health Conscious

These consumers prioritize their health and wellness, seeking preventive care and treatments. They may be interested in weight management programs, skin rejuvenation treatments, and stress management therapies.



### Chronic Disease

Patients, individuals with chronic diseases such as diabetes or hypertension, may benefit from specialized wellness programs aimed at managing their condition and improving their overall health and quality of life.



### Stressed Professionals

This cohort includes professionals in high-stress industries such as finance, technology, or healthcare, who may experience burnout, anxiety, or depression. They may seek mental wellness programs and stress management therapies to restore balance and resilience.

# AUDIENCE RESEARCH

Primary Audience



**Young Professionals**  
This cohort consists of young professionals who lead busy lives, may experience health issues, skin problems, and wellness issues.

## DO'S & DON'T'S



Don't tilt the logo.



Don't place the logo. Always reduce the size of the logo proportionately.



Don't separate the type from the logo.



Don't use any other color than the specified ones in the manual.



Don't use background color other than the ones specified in the manual.



Don't put a drop shadow.



Don't use a outline for the logo.



Don't use the logo as an image when reducing the visibility of the logo.

## LOGO USAGE COBRANDING



REAVIVA x AVEDA





Unit A & B 501/502, B1 Cross Linking road, Sukhacruz, west, Mumbai - 400 074  
www.reavivahydrohealth.com | +91 98201 46260 | admin@reavivahydrohealth.com

# SUMADHURA

Advertising

SUMADHURA  
**HORIZON**  
KONDAPUR, HYDERABAD

TIMELESS  
BEAUTY  
FOR A LIMITED  
*Time.*

Last few luxurious homes left.

**2 BHK** STARTING  
FROM ₹ 1.39CR.\*

**3 BHK** STARTING  
FROM ₹ 1.80CR.\*



  
**SUMADHURA**  
DELIVERING HAPPINESS

O.C.  
RECEIVED

READY-  
TO-MOVE-IN

BOOK NOW!  
9014 5914 59  
[www.sumadhuragroup.com](http://www.sumadhuragroup.com)



 **SARANG**  
BY SUMADHURA

 **SUMADHURA**  
DELIVERING HAPPINESS  
ಸುಮಧುರ

# Connection Restored.

Spacious **luxury homes** that  
connect you to back to the **nature**.

 No Common  
Walls

 True  
Vaastu

 Best Unit  
Designs

 Great  
Location

 Top ROI  
(Return on Investment)

 781 6888 444

RERA - Phase I PRM/KA/RERA/125/144/PP/190723/006075

 **SARANG**  
BY SUMADHURA



NO ONE  
**MUST KNOW.**

Spacious, privacy protected homes with no common walls.

 **SUMADHURA**  
DELIVERING HAPPINESS  
ಸುಮಧುರ



NO ONE  
**WILL KNOW.**

 No Common Walls

 True Vaastu

 Best Unit Designs

 Great Location

 Top ROI  
(Return on Investment)

 **781 6888 444**

RERA - Phase 1: PRM/KA/RERA/1251/446/PR/180723/006075



**SUMADHURA  
SUSHANTHAM**

IT'S A BIG HOUSE.  
 QUITE **LITERALLY.**  
 With a space for almost

With a space for almost everything.

2, 2.5 &  
3 BHK

₹ 99.99 LAKHS\*

**☎ 8088 801 801**

GKV Road, Off Sahakarnagar, Bangalore



**Ready to Move**

 Best Quality logo featuring a circular emblem with a gear-like design and the words "Best Quality" in a stylized font.

Circuit City

**University of**  
**Cambridge**





# IT'S A BIG HOUSE. QUITE **LITERALLY.**

With a space for almost everything.

Ready to Move



Best Construction  
Quality



Spacious  
Carpet Area



Unobstructed  
views



2, 2.5 &  
3 BHK  
APARTMENTS | ₹ 99.99  
LAKHS\*

📞 8088 801 801

CKVK Road, Off Sahakamagar, Bangalore

Plot 1, PHARADHANA, TULSINIPET, HOUSLEYTHS Plot 1, PHARADHANA, TULSINIPET, HOUSLEYTHS

# CASINO DAYS

Social Media

10.30 PM

Casino Days

Put your  
best hand  
forward.

Showdown & win  
Win cash daily!

Casino Days

Spin  
the wheel  
of fortune.

Play Roulette online  
Win cash daily!

Wish you a happy & winning  
New Year!

Casino Days

Jeeto Casino Days Ke Saath!

100%  
Welcome  
Bonus up to  
₹1,00,000

PLAY  
&  
CAS



SECURITY SOLUTIONS

UNITED KINGDOM

HAWK

Brand Strategy  
Brand Identity Design  
Brand Manual

**HAWK**



**HAWK**

**HAWK**

**HAWK**

**HAWK**

**HAWK**

**HAWK**





H

**HAWK**

14/A, 3rd Floor, Sakhi building, Connaught Place Street,  
Fort, Mumbai, Maharashtra 400002  
+91 97684 93972  
[www.hawkenterprises.in](http://www.hawkenterprises.in)



## LOGO USAGE DOS

**HAWK**

Dark colour logo on light colour

**HAWK**

White colour logo on black colour

**HAWK**

Original colour logo on dark colour

**HAWK**

Reverse of original colour logo on light colour

**HAWK**

Single colour logo on solid, dark colour  
from colour palette

**HAWK**

Single colour logo on dark blue colour  
from colour palette

**HAWK**

Original logo on dark image

**HAWK**

Gradient colour logo on white colour  
from colour palette

## LOGO USAGE DON'TS

**HAWK**

Don't stretch the logo

**HAWK**

Don't rotate the logo

**HAWK**

Don't change the colour

**HAWK**

Don't add shadow or glow

**HAWK**

Don't add the logo to any graphic  
except the colour palette

**HAWK**

Don't change



DIGITAL MARKETING

UNITED STATES OF AMERICA

ORB

- Brand Strategy
- Brand Identity Design
- Brand Manual
- Social Media
- Website UI / UX



ORB



# MORE LEADS. MORE CUSTOMERS.

Maximise your **business growth**  
with our proven **marketing strategies**.

10+  
Years of  
Experience

6+  
Business  
Verticals

100+  
Happy  
Clients



orbsolutions



MORE  
LEADS.  
MORE  
CUSTOMERS.

Maximise your **business growth**  
with our proven **marketing strategies**.



View all 95 comments

orbsolutions

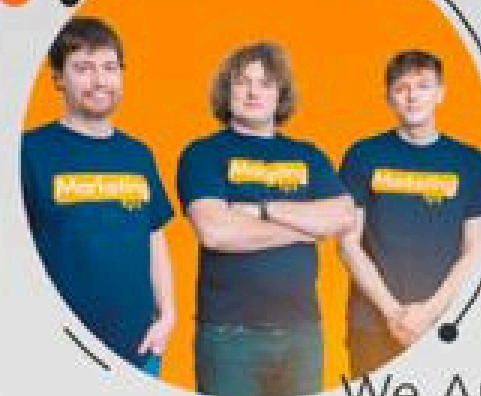


MORE  
LEADS.  
MORE  
CUSTOMERS.



View all 136 comments

orbsolutions



We Are  
DIGITAL  
MARKETING  
EXPERTS



View all 64 comments





Home

What We Do

Our Works

Specialties

About

Careers

Book a Call

# HOME SERVICES BUSINESSES IT'S TIME TO GET MORE

The online ready blueprint is a multi 7-figure marketing solution that works for our clients, and it will work for you too

Grow Now



Book a Call



## HOME SERVICES BUSINESSES IT'S TIME TO GET MORE

The online ready blueprint is a multi 7-figure marketing solution that works for



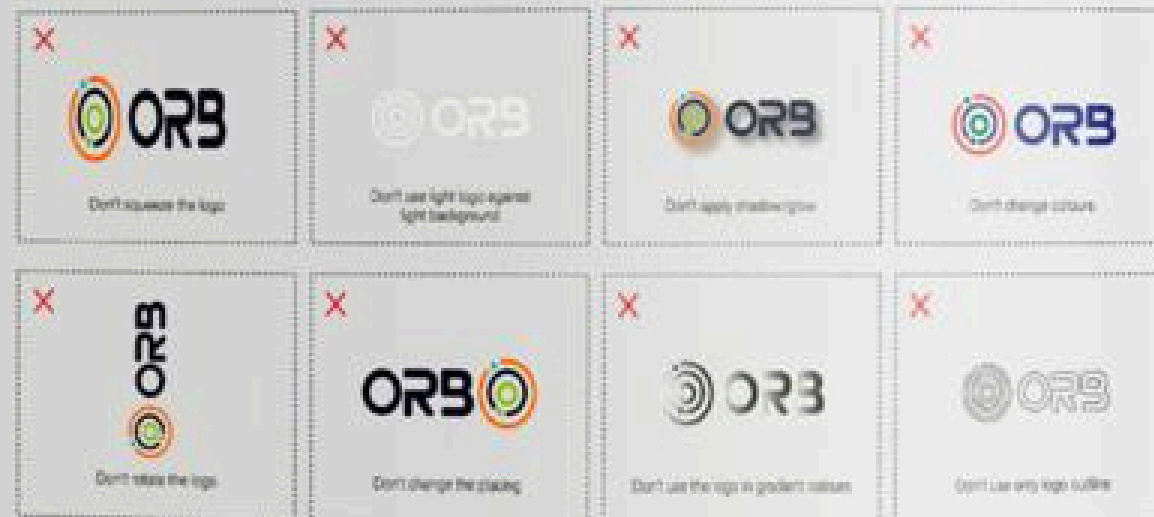
MORE  
LEADS.

MORE  
CUSTOMERS.

Maximise your **business growth**  
with our proven **marketing strategies**.



## LOGO USAGE DON'TS



## COLOUR SCHEME

#131631

C 95  
M 87  
Y 48  
K 62

R 19  
G 22  
B 49

#FFFFFF

C 0  
M 0  
Y 0  
K 0

R 255  
G 255  
B 255

#F37C21

C 0  
M 20  
Y 100  
K 0

R 255  
G 125  
B 33

#ABC837

C 38  
M 51  
Y 100  
K 0

R 171  
G 203  
B 55

#70CBD0

C 38  
M 0  
Y 38  
K 0

R 111  
G 203  
B 209





# RICHTROVE

- Brand Strategy
- Brand Identity Design
- Corporate Profile
- Website

The image shows a modern interior space with a wood-paneled wall. On the wall is a large, metallic, 3D logo consisting of a stylized 'R' followed by the word 'Richtrove'. The room is furnished with a black tufted sofa, several armchairs in neutral tones, and a large potted plant. A glass partition is visible on the left, and a pendant light hangs above the seating area. The floor is made of wood, and the overall atmosphere is warm and contemporary.

 Richtrove





“Financial freedom is available to those who learn about it and work for it.”  
Robert Kiyosaki  
Author of Rich Dad Poor Dad

Richmond

Richmore

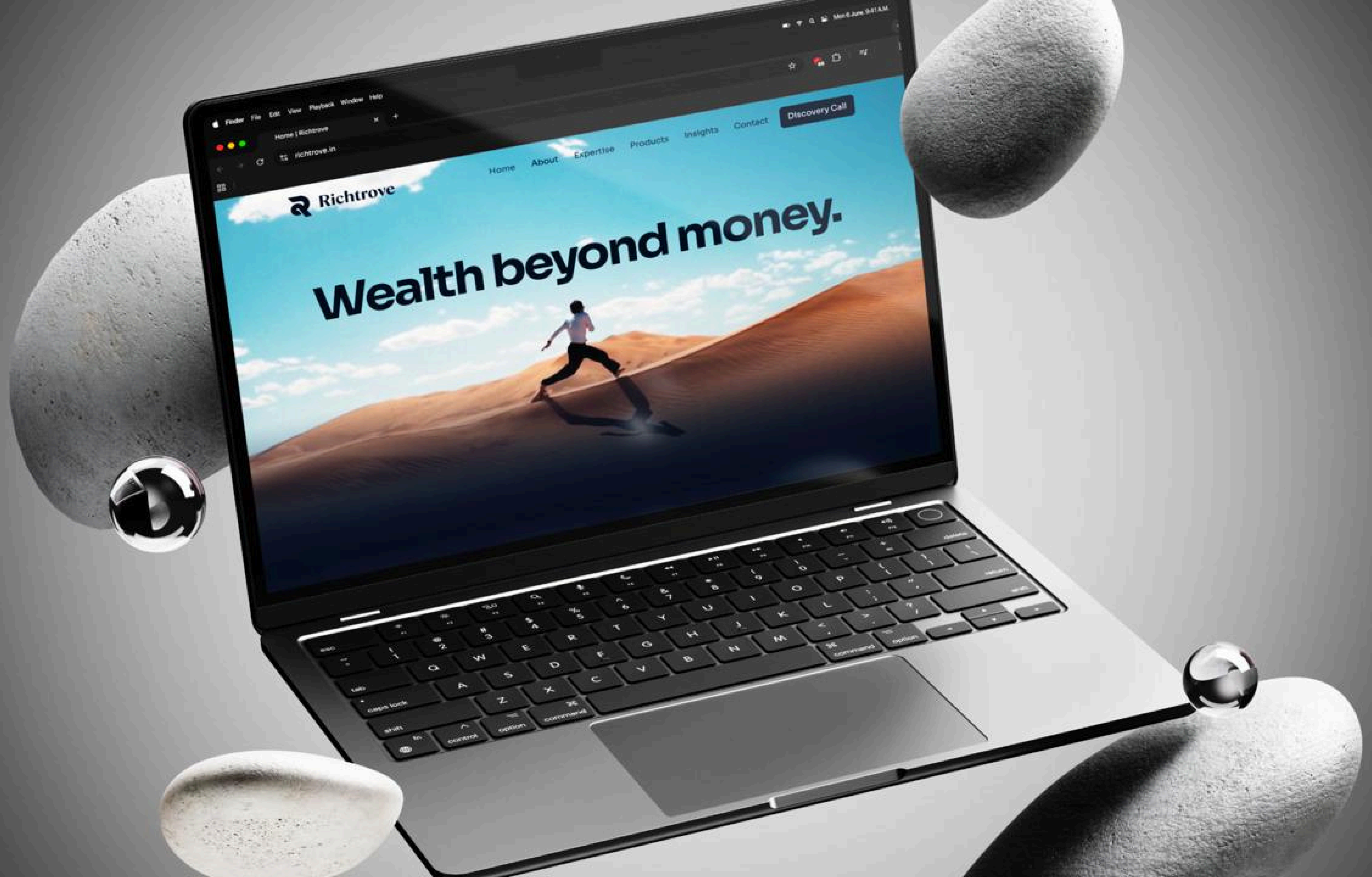
## About us

Richmore is your financial partner that understands your unique situation. We help you achieve your goals with customized strategies, ensuring that you enjoy the rewards of your future.

Over the last 15 years, we've advised more than 1000 clients to get out from under their debt and build wealth with smart money. Today, we manage a combined portfolio of more than \$200M with our expertise.







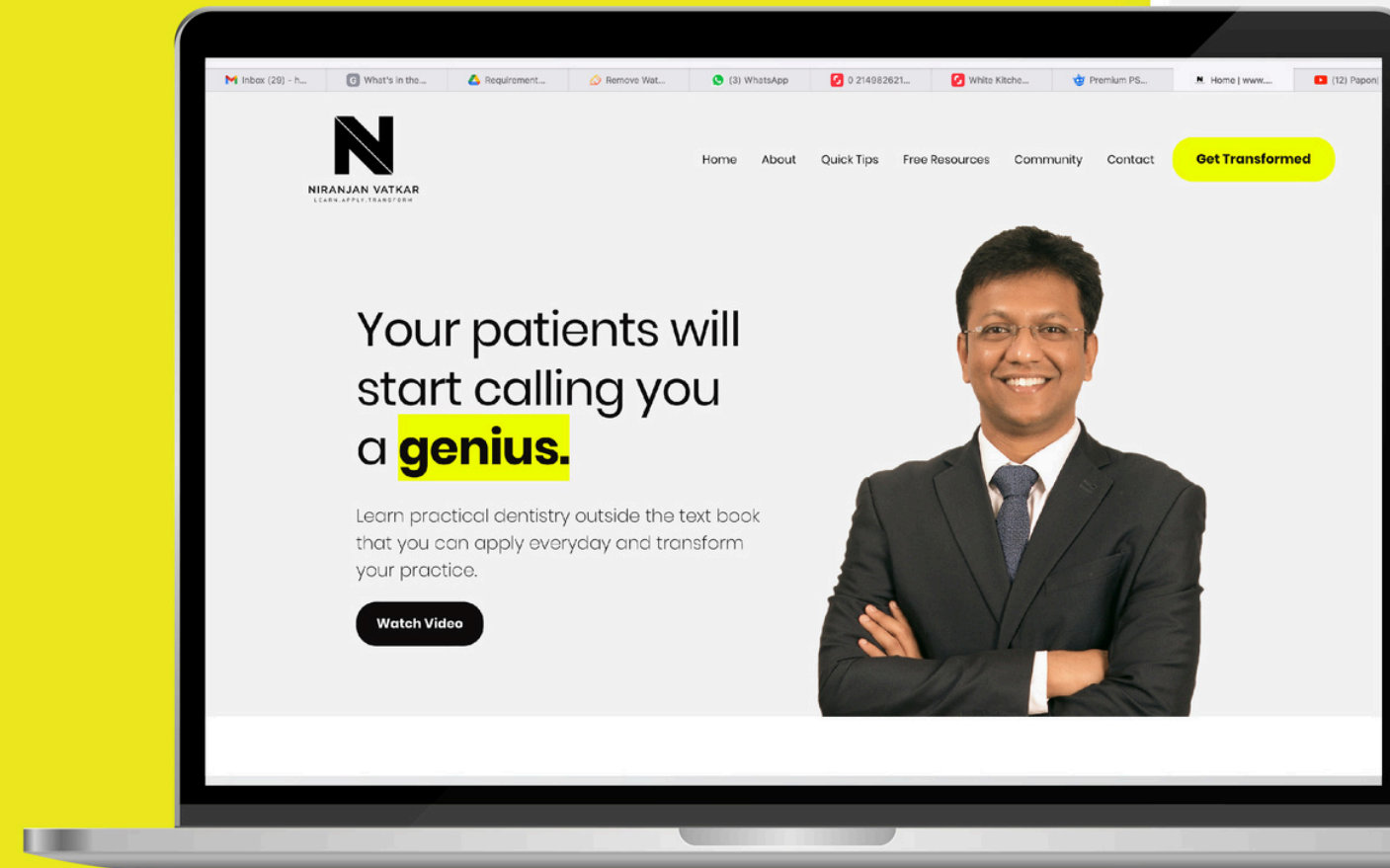
HEALTHCARE

INDIA

# NIRANJAN VATKAR

Brand Identity

Website





### Apply

During our hands on practice sessions  
When you practice on your own  
In your daily practice



### Transform

Build confidence like never before  
Improve your techniques  
Become a champion of new techniques  
Grow your practice

[Get Transformed](#)



Hi! I'm **Dr. Niranjn Vatkar**

A clinician and teacher with a decade of experience in Endodontics & Adhesive dentistry. I have mentored over a thousand clinicians from all over the globe.

Years much beyond the textbooks that we read every single day. We have to stay updated.

Teaching was a long process of trial and error. I had to learn new stuff due to lack of resources back then. There is always a simpler way to teach. With this course, I want to make things easier for you to be successful.

6

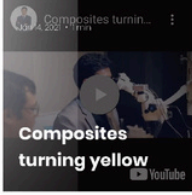
50+

workshops conducted

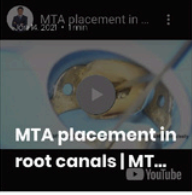
1000+

dentists trained

### Recent Blog Posts



Composites turning yellow



MTA placement in root canals | MTA...

[Show More](#)

## What people have to say?



**Dr. Krunal Birawat**

The most unique thing that I liked about this course was hands-on conducted on day 2 with so many different models, so many different clinical scenarios which is almost like doing over 50 isolations that you might encounter in your day to day practice.



**Dr. Priyanka Rathi**

I have known sir for a long time and his work is very precise and to the perfection. That's the best part about him and that's the reason I was really waiting for the course. The best part of the course is that there is a lot of hands-on and clinical experience - that's the unique thing. Most of the courses are more of lecturing and there are very few courses on rubber dam. But sir gave us an opportunity that I



**Dr. Pradnya Kale**

It being a course by Dr. Niranjn Vatkar, I knew that a course that he is taking will be full of tips and tricks which will be really helpful in clinical work. That is the reason why I opted for this course. After coming for this course, I am very happy and satisfied with the entire course because there are many take-home points and the hands-on experience is very genuine. Sir has made it so that in the hands

# WHAT'S IN THE BOX

- Brand Identity
- Packaging
- Social Media

















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View all 64 comments

View all 136 comments

View all 136 comments

View all 64 comments

View all 95 comments

View all 136 comments



REAL ESTATE

INDIA

# WORKSHIP

Brand Identity Design



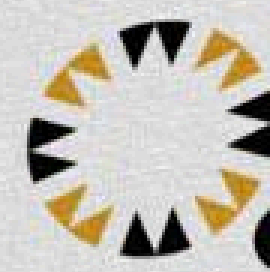
**WORKSHIP**

— BY SUMADHURA —

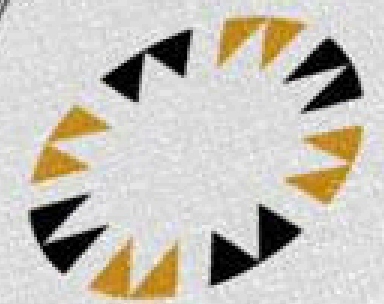
Managed Office Solutions

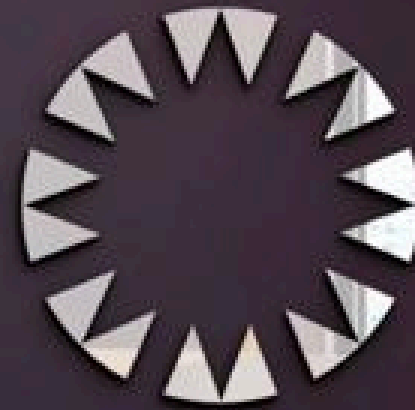


SHIP

 **WORKSHIP**  
BY SUMADHURA

**WORKSHIP**  
BY SUMADHURA





**WORKSHIP**

— BY SUMADIURA —

Managed Office Solutions



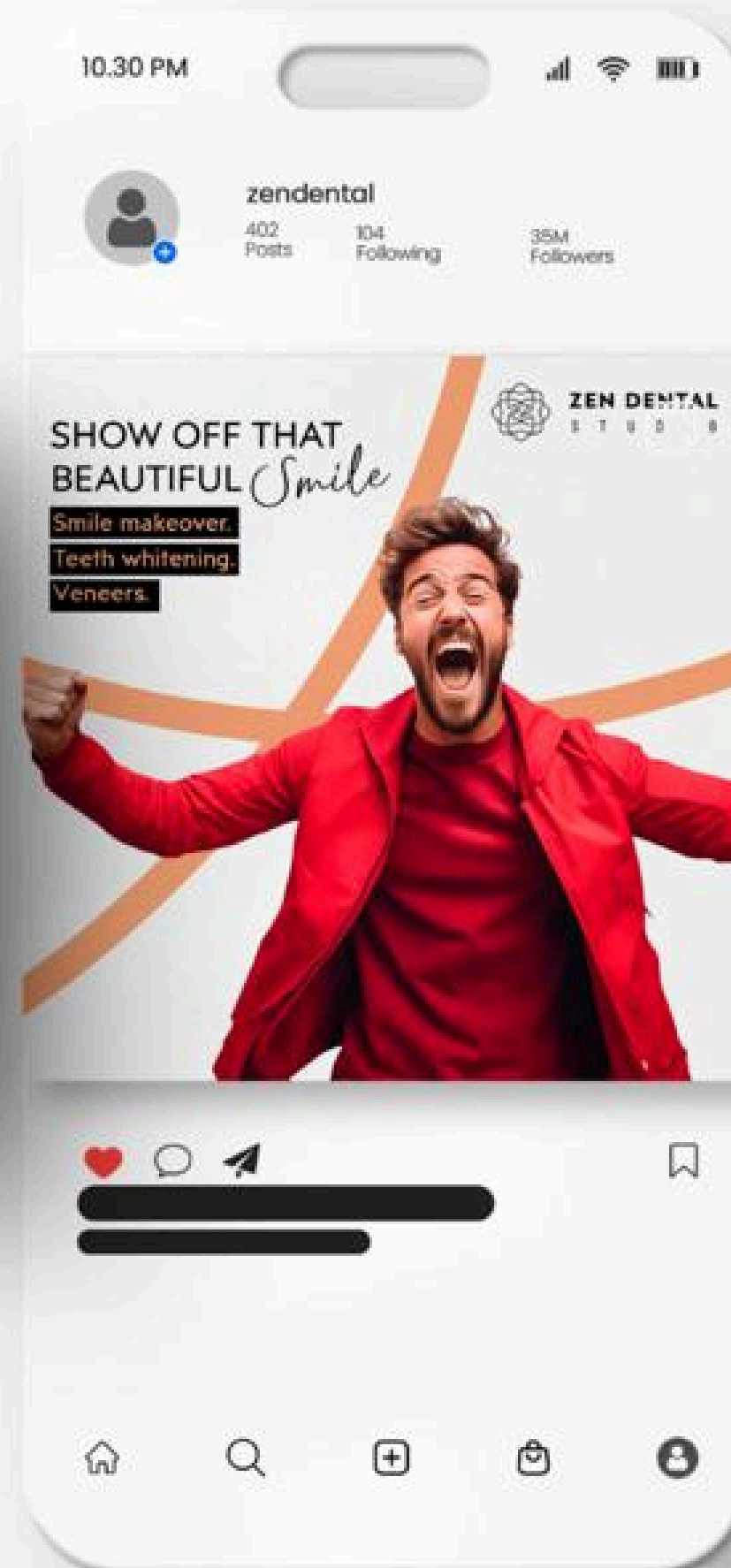


HEALTHCARE

AUSTRALIA

# ZEN DENTAL

Social Media



REAL ESTATE

INDIA

# AVA MAPLE

Branding  
Advertising



UPGRADE TO Bliss

 **AVA MAPLE**  
Elevating Life  
RIVERVIEW ESTATE, LANSING, MICHIGAN

#BORIVALIBLISS

#BORIVALIBLISS





# Borivali

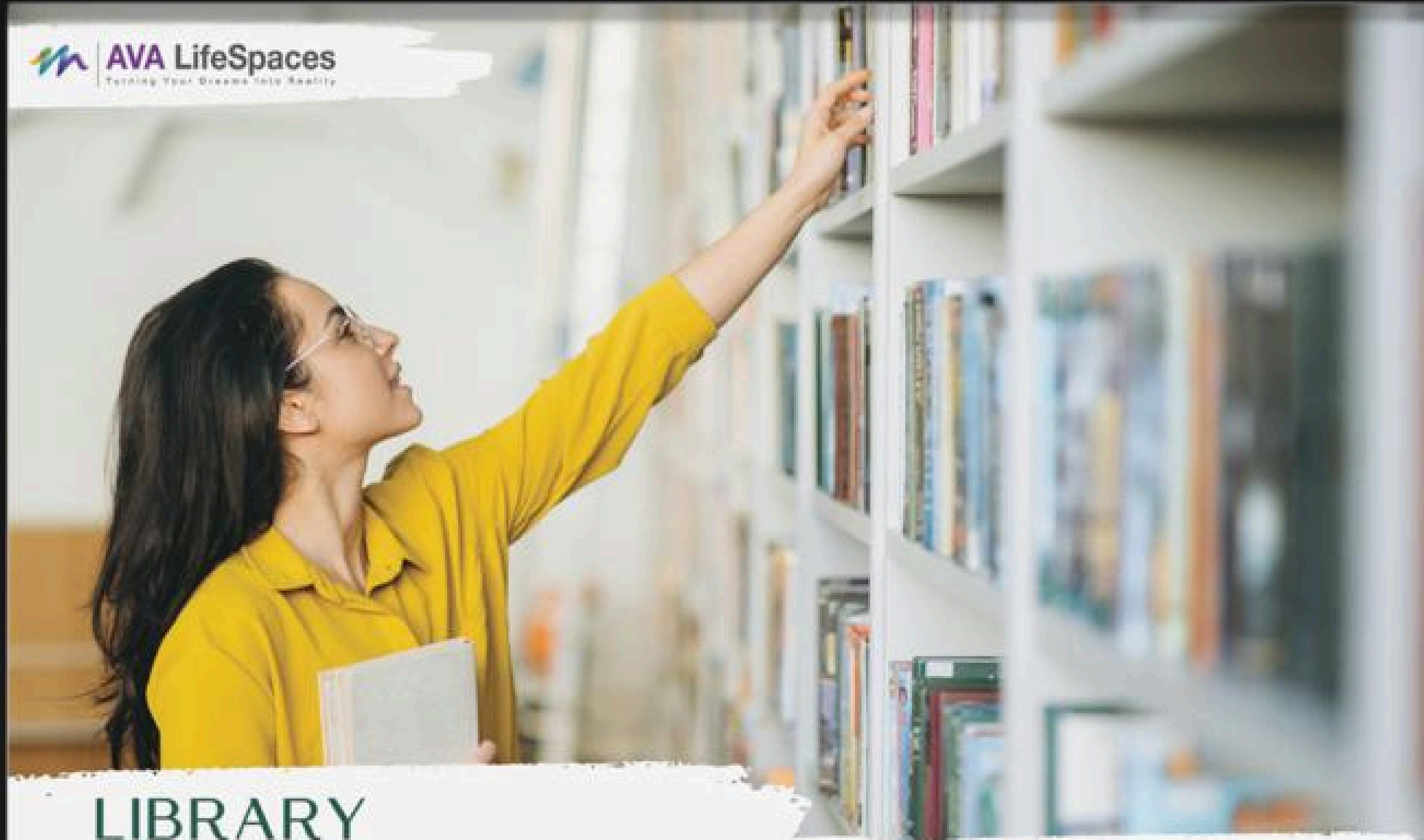
Where city meets nature.

#BORIVALIBLISS  
[www.borivalibliss.in](http://www.borivalibliss.in)

Welcome to Borivali Park, a location that offers the best of both worlds. It's where urban sophistication meets the lush greenery of Sanjay Gandhi National Park. Whether it's seamless connectivity to the city or the serenity of nature at your doorstep, Borivali is the perfect balance of modern living and natural rejuvenation.



**AVA LifeSpaces**  
Turning Your Dreams Into Reality



**LIBRARY**

**#BORIVALIBLISS**

[www.avalifespaces.in](http://www.avalifespaces.in)



MaharERA No. 1  
PS1900079650

Disclaimer: AVA Mega project is registered under Maharastra number PS1900079650 and available on the website [www.avalifespaces.in](http://www.avalifespaces.in) as per registered projects. \*T&C apply.

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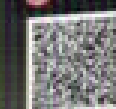
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